UIClife is a new social media identity in Student Affairs that exists to represent campus life and everything students care about. The new identity arose from a desire for a fresh, new face to replace the Student Affairs social media accounts that try to meet students where they are online today. While many students may not know what UIC Student Affairs is or means, UIClife’s goal is to feel more universal. While there are several Student Affairs departments with successful social media accounts, the idea behind UIClife is to give students, says Jason Maslanka, Executive Director, Digital Services, “one outlet where they can see that a program is coming or a deadline is approaching, then for us, we have some little input into their daily life. It’s also positive to bring together all of the things that we do all in one place. Social media is important these days, so to have a single outlet on these various platforms & new platforms in the future and to collect all of the things that Student Affairs and others do is good.”

UIClife is different than other Student Affairs departments’ social media accounts because it isn’t focused on or promoting just one of our entities. UIClife’s goals are to engage students back and forth; have them follow, share, and comment on UIClife. “UIClife should be student life. It should be student life’s social media cousin. It should also feel like a natural extension of walking through campus and running into your friend who asks if you’re doing X, Y or Z,” says Maslanka.

While the UIClife accounts have existed for most of the Fall semester, the “Grand Opening” is set for the next few weeks. UIClife hopes to encourage participation of students who don’t know where to start when engaging with the University on social
The Winter Involvement Fair is a chance for UIC student organizations and the departments that support them to recruit and promote what they do throughout the Spring semester. UIC has been hosting Involvement Fairs for over 30 years to support student groups and the Winter Involvement Fair is over 15 years old.

Over 175 organizations signed up for the 2-day event that was held January 10 & 12 in the Illinois Room in Student Center East. They represent sports, religious and pre-professional groups, as well as fraternities and sororities aiming to expand membership. Students were excited for the fair because it was not only a chance to get free food but also a chance to connect with student groups to get them more involved with campus and new opportunities.

Vance Pierce, Associate Director, Center of Student Involvement, believes that the Involvement Fair proves that no matter how big the organization, there's always a way for UIC students to connect and make UIC their home. Vance also mentioned that there are plans to make the Student Center East bigger so all of the student groups can be in one room together during the event.

For more information about the organizations, upcoming meetings, or how to get more involved on campus, students can visit connect.uic.edu or follow @UICCSI on social media for upcoming programs.
media, and to support the outreach efforts of Student Affairs departments’ as they shape the experience of students on and off campus.

UIClife will feature original content from departments, content created by Marketing, fun tidbits and videos, and good feeling ideas. In the next few weeks, UIClife will be officially marketed via colorful visuals all around campus. Look out for contests, giveaways, and more soon!

And of course, follow us on FACEBOOK, TWITTER, INSTAGRAM, PINTEREST @UIClife!

SAFETY TIPS

Should you find yourself involved in an active situation, try to remain calm and use the following guidelines to help you plan a strategy for survival.

• EVACUATE. If you can safely leave the building, EVACUATE.
• EVADE. If you cannot safely leave, find a safe place to EVADE.
• ENGAGE. If you cannot evacuate safely or cannot evade (or hide), be prepared to ENGAGE for your life.

For more information on protecting yourself during an active threat or other emergency situation on campus, click HERE.

You are strongly encouraged to sign up for UIC ALERT (a system designed to immediately alert all students, faculty and staff of an emergency affecting the UIC community). To receive emergency text messages, sign up sms.accc.uic.edu.

ICYMI

IN CASE YOU MISSED IT

RECLive
January 19
The annual fitness event featured free fitness classes, equipment orientation, free product sampling, giant games, and information on sport clubs.

LOL at UIC
January 26
This year’s event featured Ghostbuster star and Saturday Night Live cast member, Leslie Jones. See more of Leslie in action HERE.

STUDENT AFFAIRS NIGHT
5:30PM
Lagunitas Lounge, UIC Pavilion
(Tickets required for entry)

HOMECOMING
UIC Flames Men’s Basketball vs. Youngstown State
7:00PM
UIC Pavilion

February 10
DEADLINE: NOMINATIONS FOR CHANCELLOR’S STUDENT SERVICE AND LEADERSHIP AWARDS
Nominate outstanding students who have given their time and talent to campus or community service. For details, click HERE.

February 14–28
FALL IN LOVE WITH IPAD
UIC Tech Center, SCE
Save $50 instantly with purchase of purchase an iPad Pro with a Logitech Create Keyboard Case and the Apple Pencil.
SHOUT-OUT TO THE CREW

NEW HIRES
JESSICA ESQUIVEL
Graphic Designer, Student Affairs
Marketing & Communications

ALAINA MOORE
Graphic Designer, Student Affairs
Marketing & Communications

LOREN MOORE
Graphic Designer, Student Affairs
Marketing & Communications

NEW POSITIONS
RICHARD BERNSEE
Information Technology Technical Associate,
Student Affairs Technology

MATT BRANDS
Lead Video Production Specialist, Student Affairs
Marketing & Communications

RAFAEL RUIZ
Building Service Worker, Student Centers

BRIAN SMITH
Building Service Worker, Student Centers

JEFF WARNER
Video Production Specialist, Student Affairs
Marketing & Communications

ONE MORE THING...

UIC STUDENT AFFAIRS PROPERTY MANAGEMENT
What do you do with department property and equipment that needs disposal? Who should you contact? Student Affairs Property Management!

All you have to do is send your property transfers, disposal and surplus request to sapropertymgmt@uic.edu. Your email should contain the equipment description, the location of the equipment, the P-tag (C-tag) of the asset and if the equipment is to be transferred to another department, sent to surplus warehouse, or should be marked for disposal.

Once your email has been received in the Student Affairs Property Management mailbox, our staff will review and process accordingly. Once approved, you will receive notification of the approval along with the next steps for the movers to pick up the equipment.