Vlog Learning Project Instructions* – Gold Level of Recognition

Purpose: The Vlog Learning Project is a video journal and provides students with the opportunity to utilize video and audio to communicate and effectively tell a story about one of their UIC Experiences. The video/audio log will perform three functions: 1) describe the nature of the UIC Experience in which the student participated; 2) articulate why the experience had meaning, what was learned, and why this was significant to the student; and 3) persuade another student to attempt the same UIC Experience. The Vlog will utilize video and oral language to convey meaning.

Instructions for the Vlog Learning Project:

The Vlog Learning Project is an exercise in presentation skills through the use of video and audio. This is in essence a persuasive speech so no photos or actual video of the experience itself should be used.

The Vlog Learning Project will consist of a 1–3 minute video of you as you talk about and tell the story of one of your UIC Experiences. The Vlog Learning Project should have three components in its message: 1) a description of the nature of the UIC Experience in which you participated; 2) an explanation of why the experience had meaning, what was learned, and why was this significant to you; and 3) a persuasive speech as to why another student should attempt the same UIC Experience. This story is about your experience, so you do not need to self-identify.

Submit your Vlog in MP4 format or other windows compatible file format to jillr@uic.edu. No YouTube videos accepted.

Suggestions for a stronger Vlog submission:

Watch one of The UIC Experience testimonials on the home page of The UIC Experience website. The testimonials feature students who have earned The UIC Experience Certificate, and they are talking about their experiences. Watch the videos and determine why and how their stories work. Your Vlog should be similar to the testimonials. Remember, your Vlog should feature only one of your UIC Experiences.

Be sure to maintain eye contact with the camera. Articulate clearly.

*Complete a Learning Project and be eligible to be selected for a Book and Technology Recognition Award. Deadline for submitting Learning Projects is the Friday of the 14th week of fall or spring semesters. Email your Learning Project as an attachment to uicexperience@uic.edu. Remember that you need to document all 6 experiences online to finish your application to earn your certification. For more information email uicexperience@uic.edu.

- Must complete and return The UIC Experience Learning Project Public Display Consent Form with the Learning Project Submission.
- Only one learning project may be submitted per semester per six experiences or theme.
- Students may be selected for only one UIC Experience Learning Project Monetary Recognition Award per semester.
UIC Experience Learning Project
Public Display Consent Form

Signing this Consent Form means that you have given the University, including its employees, contractors and representatives, permission to select your UIC Experience Learning Project and its photos, videos, and oral and written language/text to be displayed in any format or medium, including as set forth below.

I/We, the undersigned, hereby knowingly authorize the use, sale, distribution, publication and reproduction in perpetuity of any and all such photographs, motion pictures, videotapes, electronic recordings, or any other medium or format now known or later invented, which have been taken of me or of those I represent for any educational or promotional purpose, including but not limited to
(1) electronic publication on the University of Illinois or UIC websites (2) for use/publication in the University or UIC publications and/or newsletters (published either electronically and posted on the website or on paper and distributed freely), (3) for use in displays or advertisements promoting the University and/or any of its programs and (4) for any other educational or promotional purpose, publication, instructional situation or similar endeavor. I further understand that the University of Illinois will be unable to prevent unauthorized persons from gaining access to the Internet/World Wide Web or successor electronic medium and the University websites and, as such, will be unable to prevent the copying, alteration or republication of my image. I understand and agree that I will not be compensated in any way for the use of said images and all photographs, negatives, film reels, transparencies, and/or digital files or other mediums, their content, and all copyrights or other intellectual property rights therein shall be the sole property of the Board of Trustees of the University of Illinois.

My authorization includes the modification or retouching of such images as the University deems necessary or appropriate.

If you have pictures of others or write about others in your learning project, please respect their right to privacy and secure their names/signatures to authorize you to utilize their images or to tell their stories (ie. the mentoring blog project).
I/We hereby release, indemnify and forever discharge The Board of Trustees of the University of Illinois, its trustees, officers, agents, employees, volunteers, contractors, and assigns of and from any and all claims and/or damages arising out of or in any way connected with the taking, use, sale, distribution publication and/or reproduction of my images or of those I represent.

I/We represent that I am/We are over eighteen (18) years of age or older.

________________________________________________________________
Signature of person in submitting UIC Experience Learning Project DATE
________________________________________________________________
Print Name Clearly UIC NET ID

Please check: ___ Visual Learning Project; ___ Blog Learning Project;
___ Vlog Learning Project; ___ Mentoring Blog Learning Project

________ Initial here if you choose to OPT OUT of having your UIC Experience Learning Project publicly displayed. You may still submit your learning project to earn The UIC Experience Certification, but your learning project will not be displayed publicly.

NAMES AND SIGNATURES, AUTHORIZING APPROVAL TO USE YOUR PHOTO OR TO TELL YOUR UIC EXPERIENCE STORY FOR A UIC EXPERIENCE LEARNING PROJECT:

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EMAIL THIS FORM TO UICEXPERIENCE@UIC.EDU